Electronic Acknowledgement Receipt				
EFS ID:	7988890			
Application Number:	10782563			
International Application Number:				
Confirmation Number:	3537			
Title of Invention:	Content targeting with audiences			
First Named Inventor/Applicant Name:	Venkatesh Veeraraghavan			
Customer Number:	27488			
Filer:	Rene Alonso Pereyra/Azlenda Ahmad			
Filer Authorized By:	Rene Alonso Pereyra			
Attorney Docket Number:	50037.238US01			
Receipt Date:	09-JUL-2010			
Filing Date:	18-FEB-2004			
Time Stamp:	18:32:10			
Application Type:	Utility under 35 USC 111(a)			

# Payment information:

Submitted with Payment		no	no					
File Listing:								
Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)			
1		10793563 Amondment adf	86004					

Multipart Description/PDF files in .zip description				
Document Description	Start	End		
Amendment/Req. Reconsideration-After Non-Final Reject	1	1		
Claims	2	6		
Applicant Arguments/Remarks Made in an Amendment	7	8		

## Warnings:

Information:

Total Files Size (in bytes): 86004

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#### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

#### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.